A close-up photograph of a woman with long dark hair and black-rimmed glasses, wearing a white long-sleeved shirt. She is focused on painting a dumpling on a light-colored wooden surface. She holds a thin, light-colored brush with a dark tip. To her right, a white paper bag is partially visible, containing several more dumplings. The background is softly blurred, showing other people and tables in what appears to be a restaurant or food market setting.

**the ARTBASE**

# 2015 Annual Report

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# Letter From the Director

2015 marked a time of change and transition for the Art Base (formerly the Wyly Art Center). Looking back on my first three months as Executive Director, I am proud of our accomplishments in such a short period of time. We changed our name, added new collaboration programs, revised our mission, and identified a clear vision for our bright and colorful future. It is my pleasure to present the Art Base's annual report—a comprehensive document dedicated to highlighting our 2015 accomplishments and activities.

Many of our endeavors are worth mentioning, perhaps of greatest significance is our diligent effort to increase the concentration of the arts in the community through our vibrant exhibitions schedule, free community events, and educational programs for adults and children alike. In 2015 we welcomed over 11,000 visitors to the Art Base! We believe that this vast community exposure to the arts is fundamental to the healthy development of mind, body, and spirit—building bridges between cultures and bringing us together regardless of gender, ethnicity, religion or age.

Although the past year marked a time of discovery, there is still much room for growth and development. Our 2015 contributed income was lower than projected, and we lost one of our largest donors, the Wyly Family. In 2016 we aim to stabilize the organization and implement a new strategic philanthropy plan—formulating a long-range capital plan to mindfully secure funding for our continued operations. Engaged in the "Our Town Process," we intend to purchase and renovate our building—to develop a multi-use exhibition space—that will enable us to increase our earned income and better serve the community through flexible, community-oriented event rentals.

Though change is in the air, what will always remain constant is our ongoing commitment to fostering creative expression in the visual arts for all ages and abilities—providing a base of operations for artists in the Roaring Fork Valley through education, exhibitions and events that support and stimulate the vitality of our community. We have already begun reinvigorating and providing support for our local artists, expanding our collaboration and community outreach programs, and increasing our arts programming in the local schools.

It is clear that we would not exist as a community art center without the support of the forward-thinking and generous people of the Roaring Fork Valley, our Board of Trustees, National Council, Leadership Circle, donors, members, business sponsors, and the incredible encouragement and assistance we receive from the Town of Basalt. I thank you all for your support and belief in the power of the arts and community. I look forward to the new year and strive to provide leadership and direction, so that the Art Base may realize its great potential as a community leader and regional center of art learning and celebration.

Yours sincerely,



Genna Moe  
Executive Director



# History

The Art Base (formerly the Wyly Art Center) was established in 1996 by artist Deb Jones with the goal of supporting art as an essential human endeavor with the understanding that everyone at every age has the ability to develop and express creativity. The Wyly Art Center was originally established in Woody Creek as a project of Compass, a nonprofit educational foundation committed to experiential learning and educational excellence. In 2005 the Wyly Art Center formed as an independent Colorado nonprofit with its own 501(c)(3) status. Seeking a more central location in the Roaring Fork Valley, the art center moved to historic downtown Basalt, and established itself as the mid-valley arts organization—serving the entire Roaring Fork community of artists and art enthusiasts. In 2015 the Wyly Art Center changed its name to the Art Base, a vital new enterprise to nurture and celebrate the visual arts and artists of the Roaring Fork Valley.

The Art Base offers an inspiring place for learners of all ages and abilities to explore their creativity. The Art Base is dedicated to sustaining a learning environment that fosters collaboration, builds community and embraces the creative potential of each individual. Two gallery spaces, the Charles J. Wyly Gallery and the Art Base Annex, exhibit Colorado-based student, emerging, and established artists. In addition to their diverse exhibitions schedule, the Art Base hosts two opening receptions and art talks every month. They pride themselves in offering free community events and a vibrant schedule of arts classes for adults and youth (both in school and outside of the classroom). Through growing partner and outreach programs, they strive to make art accessible to the at-risk and under-served, including the developmentally disabled, teen parents and youth in addiction recovery.



Deb Jones, Founder



Dana Higbie with her portrait of Charles J Wyly



# Mission

The Art Base fosters creative expression in the visual arts for all ages and abilities—providing a base of operations for artists in the Roaring Fork Valley through education, exhibitions and events that support and stimulate the vitality of our community.



# Education

## The Art Base Education Program

At the Art Base, artists of all ages and abilities come together to engage their creativity, hone their technical skills, learn new processes and share in the alchemy of making art.

The Art Base provides a vibrant schedule of art classes for adults and youth (both in school and outside of the classroom). Always growing their partner and outreach programs, the Art Base strives to make art accessible to the at-risk and under-served, including the developmentally disabled, teen parents and youth in addiction recovery.

## In 2015

- More than 1,000 students at Title 1 Schools were reached through **ARTfull Outings**
- 643 youth were provided a safe place to learn and grow after school in the **Enrichment Wednesdays** and **After-school Art Clubs**
- 8 middle school students gained real-world art experience in the **Young Artist Studio** program
- 2 young women executed their first solo exhibition as **Claudette Carter ARTmentors**
- 234 adult community members enrolled in evening, weekend, and intensive arts workshops
- 80 local students explored art fundamentals in Summer Art Camps
- 95 At-risk youth learned to journal with images
- 22 teen parents built creative thinking skills in individualized art classes
- 134 developmentally disabled adults gained self confidence in 1-hour creativity classes
- the Art Base offered 43 adult and 27 children's' fine arts courses



## Youth

**After-school Art Clubs** teach students the elements of visual art such as, line, shape, form, space, texture, value, color, perspective, and composition. Students create several original pieces of artwork including drawings, paintings and/or sculptures and in addition to learning artistic technique students engage their imaginations.

**Enrichment Wednesdays & Second Shift After-school Arts Clubs** The Art Base partners with the Roaring Fork School District to offer inexpensive after-school arts classes for students in Basalt on early-release Wednesdays. Programs are made possible through a partnership with Aspen Community Foundation's Cradle to Career Initiative and Access Roaring Fork. Students are provided a safe place to learn and grow on early-release days and have





an opportunity to participate in enrichment and targeted learning experiences.

**Summer Art Camps** are intensive all day/week-long programs designed to explore art fundamentals, art history, theory, concept, and community participation through hands-on art making, gallery visits, and a final exhibition or event. Each week is themed-based and offers creative art making opportunities for a wide range of ages and interests.

**Young Artist Studio Program** is designed for middle school students who show a strong interest in the arts. Students work as a team with an Art Base educator and professional artist for eight weeks after-school to develop a final project and community event. Students gain real-world experience to help prepare them for future success and a potential career in the arts.



**ARTfull Outings** offer students an art-infused field trip from school, characterized by a change of scenery, anticipation, excitement, interaction, art and hands-on learning. The program serves over 2,000 children, ages 6 to 12 each year. Students are encouraged to become visually aware of their surroundings and develop visual literacy skills as they tour current exhibitions and discuss the art, as well as the materials and techniques that were used. Students are encouraged to

ask questions and to express their observations. Following the exhibition discussion, students have the opportunity to create their own exhibition-inspired artwork using materials supplied by the Art Base.

## Teen

**The Claudette Carter ARTmentors** is a program for high school juniors who are considering the arts as a career. Mentees are paired with professional artist mentors who help them learn first-hand what it takes to become a working artist. Mentees are introduced to the full cycle of the artistic process, from concept, creation, to promotion of the artwork. The 9-month-long experience culminates in a solo show at the Charles J. Wyly Gallery.



**Yampah Teen Parent Program** assists young parents in completing their high school education. The majority of students are minorities and come from low-income and single parent homes. As part of the curriculum at Yampah Mountain High School, the Art Base provides art classes for the teen parents, helping to build their creative thinking skills and to teach art as a family value. Participants are encouraged to think outside the box to find solutions to challenges that arise as each piece of artwork unfolds. Students learn important life skills that can be shared with their growing families.





**The Youth Recovery Center** at Valley View Hospital in Glenwood Springs, Colorado brings 20 teens recovering from chemical addiction, to complete an all-day Journaling with Images program at the Art Base every six weeks. The at-risk youth from all over the state of Colorado are required to participate in the in-patient chemical dependency treatment program, often as an alternative to incarceration. The Journaling with Images process allows them to explore a new direction of self-expression as a healthy way to communicate their thoughts and feelings while on their way to recovery from drugs and alcohol. The Art Base teaches the integration of writing and image-making into the journal form to create powerful visual artworks that constructively express emotions and articulate creatively.



**Internships** The Art Base provides a variety of internship opportunities year-round, with the majority offered in conjunction with the summer workshops. Summer internships are offered for high school and college age students who are interested and committed to learning and working in the visual arts. Internships are individually designed to meet the needs of the intern, the Art Base programs and administration. Internship responsibilities include teaching assistance, event support, studio maintenance, administrative duties and independent projects.

## Family

### Saturday Crafternoons

Lindsey Webster

All Ages

Saturdays, 11am-3pm

No registration needed, drop-ins welcome! A great opportunity to visit the galleries and participate in art and craft making for the whole family. Each week will feature a different art-full project. Drop your children off or join in on the fun. For ages 4 and under, please bring a parent to help.



## Adult

### 2015 Fine Arts Adult Workshops

Following a Thread - Art Journaling with Margi Woods  
Woodcut Workshop - Jennifer Ghormley  
Visionary Collage - Pam Porter  
Screen Printing - Vidabeth Bensen  
Painting - Bayard Hollins  
Clay Printing - Pam Porter  
Art of Nature Journal - Maria Hodkins  
Values Cards - Pam Porter  
Painting in All Media - Meridy Volz  
Watercolor Intensive - Sarah Peterson  
Pouring Acrylic Paints - Mary Morrison  
Art Farm – held monthly



**Imagination Bloom**, in collaboration with the Carbondale Council on Arts and Humanities, is an eight-week course for teachers focusing on creativity in the classroom. This continuing education class offers teachers a combination of readings, project-based learning and interactive exercises to unlock the skills needed to transform the classroom into a creative oasis—offering a fresh and vital perspective, regardless of the subject being taught.



**Mountain Valley Development** is a workshop for adults with developmental disabilities. Students learn focus, while gaining self-confidence and independence. The participant's artwork is displayed throughout the year, at the Art Base and at Alpine Bank.



# Exhibitions

In 2015 the Art Base proudly executed 24 exhibitions representing 83 different local artists—setting record attendance numbers!

The Art Base represents student, emerging, and established Colorado-based artists.

## Community Exhibitions

Community Banks Featured Artists  
The Pencil Garden  
Winter Sculpt

## Charles J Wyly Gallery

Located in the heart of Lion's Park on Midland Spur in historic downtown Basalt.

*Susan Obermeyer Strauss: Domestic Wild*  
1/9-3/7/15

Experimental monotypes and large format solvent transfer assemblages mounted onto board panels. While the subject matter at first glance was recognizable as equines, the content is multifaceted, examining how we construct stories in order to make meaning out of our experiences.

*Chris Hassig: Close In and Far Away*  
3/13-4/25/15

Intricate pen and ink drawings prints and cyanotypes, and a short video peek into Hassig's Saiopor sketchbook.

*Young Artist Studio: Reduce Reuse Recycle Renew  
Repurpose Revision*  
5/1-5/23/15

Work from a 10-week painting and drawing intensive program at Basalt Middle School with Nicole Gogolak. Presenting a revised version of previously created artwork, students reinvented old thrift store art pieces and created new work from the old. Final pieces revealed traces of pointillism, expressionism, still life, and surrealism.

*The Claudette Carter ARTMentors: Ingrid & Amaranda: The  
Psychology of Emotions*  
5/29-6/13/2015

Watercolor, charcoal, and mixed media portraits representing emotion through color.





*The Claudette Carter ARTMentors: Nancy & Savy: Reinterpretations*  
6/19-7/4/15/2015

Acrylic, watercolor, and ink portraits that touched on personal roots and personal identity. Works progress from location-based impressionistic art pieces to red ink and pencil drawings.

*Sarah Peterson Retrospective: Intimate Gestures*

7/10-7/31/2015

Intricate paintings that interpret the natural world through the masterful use of watercolor.



*Campbell Hutchinson: This Land is Our Land*

8/14-9/12/15

Paintings that reflected the desolate and tranquil beauty of the landscape and the wild and domestic creatures that reside there.

*John Bozza: Alleyworks*

9/18-10/17/2015

Carved wood sculptures primarily comprised of found object raw materials, such as fence posts, logs and natural rock.

*Wyly Open*

10/23-11/21/2015

Featuring over 50 works from artists who reside within the 816 zip code. Two and three-dimensional work in a variety of mediums were shown.

*Art Within*

12/4-12/23/2015

Works by the Art Base staff: Holly Gressett, Dana Higbie, Elaine Hill, Genna Moe and Jocelyn Murray. A unique opportunity for the public to view the array of artistic expression from the people behind the desks.

## The Art Base Annex

Located in the heart of historic downtown Basalt on Midland Avenue. The gallery offers a light-filled professional exhibition space with rustic wood floors and expansive wall areas.

*Bayard Hollins: Two Worlds*

12/12-1/24/15

Oil & acrylic paintings addressing the interaction between classical realism and abstract expressionism.

*Charmaine Locke & Tai Pomara: Signify*

1/30-3/7/15

Life sized human figural sculptures made of painted hydrastone paired with bronze cast and welded minimal metal works.

*Alleghany Meadows & Sam Harvey: The Language of Making*

3/13-4/25/15

Referencing architecture and the human form: utilitarian ceramic objects in unique sculptural arrangements paired with structural hand-built closed vessels.

*Andrea Wallace & Doug Casebear: Brilliant*

5/1-5/30/15

Large digital archival photographs, printed by Singer Editions and paired with sculptural dwellings made from metal and painted wood on ceramic bases.

*Linda Girvin: Portraits*

6/5-7/4/15

Archival pigment prints that examined the bittersweet appeal of life's transitions through gestures and use of color.

*Ingrid Magidson: Echoes Through Time*

7/10-8/5/15

Renaissance images layered with antique objects and transparent sheets—conveying the delicate balance between the material and the spiritual: a sense of wonder.

*Allison Stewart: Field Notes*

8/14-9/12/15

Mixed media paintings on canvas, panel and paper using layers of color, light, form and texture to address issues of beauty and loss, time and transformation.

*Sara Ransford & Bunny Burson: Between the Lines*

9/18-10/17/15

Precision with a delicate nature: soda fired paper clay sculptures and an ethereal weightless installation paired with pen and ink drawings and laser-cut prints.

*Tony Prikryl: Works on Forever*

10/23-11/21/15

Raw archival pigment prints and mixed media pieces from digital photography and film: confronting our cultural climate through expressing a transformation in visual experience into sonic experience.

*Kris Cox: Botanicus Mysteria*

11/28/15-1/2/16

Exploring the mystery and sensuality of the unseen flora, with intimate glimpses of life and death, through archival photographic prints with beeswax and wood putty on panel.



# Events

In 2015 the Art Base hosted and partnered on over 75 events, entertaining 6,727 community members!

## Partnered Events

L'il Wranglers Hoedown Cozy Point  
Magic Cookbook Book Reading & Cupcake  
Decorating with Pam Porter  
Activities Fair—Eagle County  
E-Waste Recycle Event with the Town of Basalt  
Shorts Fest with Aspen Film  
Battle of the Bands  
Free Family Fun Fest—Aspen Recreation Center  
Basalt Community Guinness World Record  
Footprint Painting Event  
Habitat for Humanity—House Design  
Lemonade Day with the Buddy Program  
Whole Foods Community Giving Day  
Basalt Sunday Markets  
Art Beats Community Mural Project  
Pumpkin Jazz  
Menorah Lighting Reception  
The Magic of Basalt

## The Art Base Events

20 Colorado-based Exhibition Opening Receptions  
Holiday Art Mart  
Just Add Glitter: Holiday Ornament Decorating  
Art of Easter Egg Decorating  
Pencil Us In Summer Gala

## Art Talks

For Art Base members, these invite-only events present a unique opportunity to meet the artists in an intimate setting and have a glimpse into their creative mind. Art talks are appropriate for the whole family—visual and verbal literacy are developed through active experiences with the visual arts that include questioning and dialogue.



B-Sides with Bayard Hollins  
Arabic Contemporary Art: Aspen Art Museum and Michelle Dezember  
Wild/Domestic: Obermeyer Strauss  
Two Sculptors: Locke + Pomara  
Anderson Ranch Artists in Residents Meadows + Harvey  
Inside Saiopor: Chris Hassig  
Scanner as Paper & Birds as Paint: Girvin Sarah Peterson  
Windows Through Time: Magidson  
Art, Nature, and Healing: Stewart, Campbell, Anderson & Kinsley  
Between the Lines: Ransford + Burson  
Alley Works: John Bozza  
Works on Forever: Tony Prikryl  
Botanicus Mysteria: Kris Cox

## Earned Income Events

2 Artist Dinners  
3 Private Event Rentals  
3 Birthday Parties  
1 Summer Gala  
Aspen Peak Fundraiser with Linda Girvin  
Bar management at the Country Feed & Dance

# Community

The Art Base serves a racially, financially and culturally diverse community. In 2015 the Art Base Partnered with more than 20 local organizations to further strengthen our community arts and culturally enhance the mid-valley:

Roaring Fork Club  
Buddy Program  
Aspen Art Museum  
Aspen Film  
Yampah Mountain School  
Basalt Elementary School  
Basalt Middle School  
Basalt High School  
Valley View Hospital  
Mountain Valley Developmental Services  
Carbondale Council on the Arts and Humanities  
Blue Lake Preschool  
Theatre Aspen  
Anderson Ranch Arts Center  
Hotchkiss High School  
Town of Basalt  
Ross Montessori School  
Carbondale Middle School  
Camp Chip-a-Tooth  
Aspen Community Foundation  
Cozy Point  
Early Learning Center  
Aspen Community School  
Access Roaring Fork  
City of Aspen  
KSNO

Thank you to the Town of Basalt for graciously providing the Art Base facilities rent-free and believing in the power of the arts!

## Art and Economics

The Art Base, with a combination of arts organizations, cultural events, and creative businesses are working to dramatically increase the financial vibrancy of historic downtown Basalt.

Offering inspiration and entertainment, people travel to participate in the Art Base activities and events, bringing with them their need for meals, lodging and shopping. The rippling economic effect of arts tourism can be felt across all sectors of the local economy.

An investment in the arts is an investment in our community.



## This We Believe

Arts promote true prosperity. The arts are fundamental to our humanity and foster creativity, goodness, and beauty. The arts help us express our values, build bridges between cultures, and bring us together regardless of ethnicity, religion, or age.

Arts improve academic performance. Students with an education rich in the arts have higher GPAs and standardized test scores, and lower drop-out rates—benefits reaped by students regardless of socio-economic status. Students with four years of arts in high school average 100 points better on their SAT scores than students with just one-half year of arts.

Arts strengthen the economy. The U.S. Bureau of





Economic Analysis reports that the arts and culture sector represents 3.25 percent of the nation's GDP—a larger share of the economy than tourism and agriculture. The nonprofit arts industry alone generates \$135 billion in economic activity annually (spending by organizations and

their audiences) that supports 4.1 million jobs and generates \$22.3 billion in government revenue.

Arts are good for local merchants. Attendees at nonprofit arts events spend \$24.60 per person, per event, beyond the cost of admission on items such as meals, parking, and babysitters. Attendees who live outside the county in which the arts event takes place spend twice as much as their local counterparts (\$39.96 vs. \$17.42)—valuable revenue for local businesses and the community.

Arts drive tourism. Arts travelers are ideal tourists, staying longer and spending more to seek out authentic cultural experiences. The U.S. Department of Commerce reports that the percentage of international travelers including museum visits on their trip, has grown steadily since 2003 (18 to 24 percent).

Arts spark creativity and innovation. The Conference Board reports that creativity is among the top five applied skills sought by business leaders—with 72 percent saying creativity is of high importance when hiring. Their Ready to Innovate report concludes, "The arts—music, creative writing, drawing, dance—provide skills sought by employers of the 3rd millennium."

Arts have social impact. University of Pennsylvania researchers have demonstrated that a high

concentration of the arts in a city leads to higher civic engagement, more social cohesion, higher child welfare, and lower poverty rates. A vibrant arts community ensures that young people are not left to be raised solely in a pop culture and tabloid marketplace.

Arts improve healthcare. Nearly one-half of the nation's healthcare institutions provide arts programming for patients, families, and even staff. 78 percent deliver these programs because of their healing benefits to patients—shorter hospital stays, better pain management, and less medication.

Arts mean business. The Creative Industries are arts businesses that range from nonprofit museums, symphonies, and theaters, to for-profit film, architecture, and design companies. A 2014 analysis of Dun & Bradstreet data counts 750,453 businesses in the U.S. involved in the creation or distribution of the arts that employ 3.1 million people—representing 4.2 percent of all businesses and 2.2 percent of all employees, respectively. (Download a free Creative Industry report for your local community.)

[\\* 10 Reasons to Support the Arts, Americans for the Arts. Arts & Economic Prosperity IV Summary Report, Americans for the Arts.](#)



# News

## New Director

The Art Base Board of Trustees hired Genna Moe, in October of 2015, to provide leadership and direction for the Art Base during an exciting time of change and development in Basalt and the Roaring Fork Valley. Moe took the place of Kelly Alford who served as Executive Director for one and a half years.

Moe was raised in Berkeley, California, and graduated from the Arts and Humanities Academy at Berkeley High and then the University of Washington at Seattle with a dual BA in Art History and Interdisciplinary Visual Art, including a two year undergraduate art fellowship in Italy. She has worked in arts administration, management, education, programming, and fundraising for more than a decade. In 2008, her passion for visual arts brought her to the Aspen Art Museum, where she developed programs in education and outreach, before joining the management team at the Wheeler Opera House and completing her MA from the University of Denver in Arts Development and Program Management. She is past President of the Aspen Young Professionals Association, and a recent graduate of Roaring Fork Leadership. Moe states, "the Art Base is both an exhibition space and a classroom. I plan to grow both aspects and continue to make art available for everyone all the time."

## Name Change

In 2015 the Wyly Art Center (formerly the Wyly Community Art Center) went through an exciting transformation and name change into the Art Base, a vital new enterprise to nurture and celebrate the visual arts and artists of the Roaring Fork Valley. In addition to fostering



creative expression for all ages and abilities, the Art Base provides a base of operations for local artists, supporting and stimulating the community through education programs, exhibitions, and events.

The Art Base is forever grateful to the Wyly family for their support of the arts and community—they were instrumental in the founding of the organization and the art center would not exist if it were not for their unwavering generosity. The Art Base is honored to continue the Wyly legacy and proud to announce the naming of the main campus exhibition space the Charles J. Wyly Gallery.

# People



## Staff

Genna Moe, Executive Director  
Holly Gressett, Director of Programs  
Jocelyn Murray, Exhibitions Manager  
Dana Higbie, Studio Manager  
Elaine Hill, Gallery Representative  
Kayla Hall, Communications Coordinator

## Wyly Coyotes

Maggie Woods  
Sally Cole  
Kathy Honea  
Diane Light  
Laurie McBride  
Jacqueline Balderson  
Erica Murray

## Board of Trustees

Jay Magidson, President  
Kathy Honea, Vice President  
Tim Belinski, Treasurer  
John Black  
Rich Carr  
Richard Carter  
Annie Chapman  
Nicole Nagel-Gogolak  
Bill Kane  
Nicole Kinsler  
Suanne Koster  
Randy Metz  
Trace Nichols  
Michael Lipkin\*  
Julia Marshall\*  
Tamara Tormohlen\*  
Laura Thorne\*  
\*Rolled off in 2015

# Supporters

Thank you to our sponsors, National Council, Leadership Circle, and members. We couldn't do what we do without your support.

The Art Base Board of Trustees is 100% vested in the success of the organization as each trustee fulfills the requirement to make personal annual commitment at a base amount of \$500.00.

## Leadership Circle: \$5,000+

Bucksbaum Scanlan Foundation  
Dana Foundation & Ann Korologos Gallery  
Gary and Sylvie Crum  
PeyBack Foundation  
The RCG Fund  
Sheila Fortune Foundation  
Thendara Foundation  
The Thrift Shop of Aspen  
Town of Basalt

## National Council: \$1,000 - \$4,999

Alpine Bank  
John Black  
The Arches Foundation  
Richard Carter  
John and Laurel Catto  
Larry Cohen  
Sally Cole  
Aspen Skiing Company  
Timothy and Charla Belinski  
Richard and Jennifer Carr  
Dresner Memorial Fund  
Don and Cinda Erdman  
Ernst & Wilma Martens Foundation  
Lynn Nichols and Jim Gilchrist  
Nicole Nagle Gogolak  
Heirlooms  
Henry and Angela Hite  
Bayard and Karen Hollins  
Kathy Honea  
Jim and Diane Light  
John and Laurie McBride  
Barbara McElnea  
Patrick and Barb McMahon  
Terri Rogers  
Charmaine Locke and James Surls  
Wells Fargo  
Whole Foods



# Financial

## Statement of Financial Condition

The Art Base's contributed income is lower than projected, due to the fact that it lost one of its largest donors, the Wyly Family. The Art Base Board of Trustees hired a new Executive Director, Genna Moe, who will lead the Art Base's fundraising efforts and has formed a plan to solicit donations from new donors, boost memberships, increase earned income, as well as implement other fundraising strategies.

### Assets

Cash & Cash Equivalents.....	58,963
Accounts Receivable.....	12,423
Furniture, Fixtures & Equip.....	35,641
Prepaid Expense.....	5,000
Last Month's Rent.....	1,525
Security Deposit.....	525
<b>Total Assets.....</b>	<b>114,077</b>

### Liabilities

Payroll Liabilities.....	1,671
Sales Tax Payable.....	1,360
<b>Total Liabilities.....</b>	<b>3,031</b>
<b>Net Assets.....</b>	<b>111,046</b>
<b>Total Liabilities &amp; Net Assets.....</b>	<b>114,077</b>

Dues and Licenses.....	240
Facility.....	16,668
Fundraising.....	13,545
Gala Expenses.....	15,802
Marketing/PR.....	19,119
Personnel.....	236,166
Professional Fees.....	1,369
Program Supplies.....	4,248
Staff/Board Development.....	2,879
Studio Services.....	30,345
<b>Total Expenses.....</b>	<b>361,274</b>
<b>Change in Net Assets.....</b>	<b>(99,523)</b>

### Net Assets

<b>Net Assets, Beginning of Year.....</b>	<b>210,569</b>
<b>Net Assets, End of Year.....</b>	<b>111,046</b>

## Statement of Activities

### Revenues

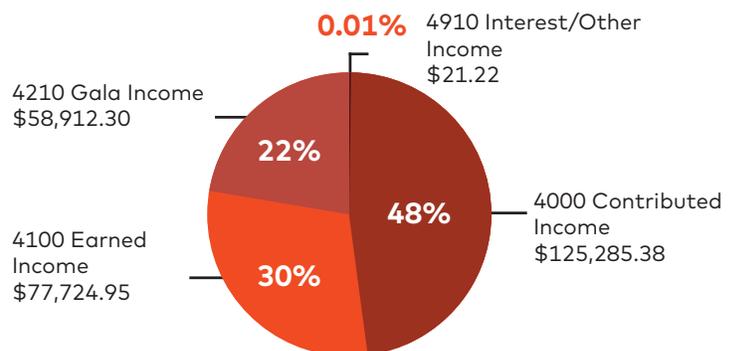
Corporate Donations.....	10,459
Grants.....	48,547
Donations.....	67,279
Partner Programs.....	5,559
Registrations.....	47,787
Community Events/Facility.....	10,355
Exhibition Art Sales/Art Mart.....	12,832
Gala Event.....	58,912
Interest.....	21
<b>Total Revenue.....</b>	<b>261,751</b>

**Total Revenue.....261,751**

### Expenses

Community Events/Facility Use.....	15,229
Credit Card fees.....	4,569
Directors & Officers Insurance.....	1,095

## Income by Category



# Contact

## The Art Base

99 Midland Spur  
Basalt, CO 81621

In the old library in historic  
downtown Basalt

Gallery and Office Hours  
Tuesday – Saturday  
10:00am – 4:00pm

## The Art Base Annex

174 Midland Avenue  
Basalt, CO 81621

Gallery Hours  
Tuesday – Saturday  
noon – 6:00pm

970-927-4123  
[info@theartbase.org](mailto:info@theartbase.org)

